

TRANSCRIPT

Article from St Michael News Spring 1967

SWINGING into SPRING WITH St Michael

DRESSES – The vivid impact of this season’s St Michael collection has been brought about by the application of selected styles to a wide range of brilliantly coloured, care-free and easy care fabrics. For the first time young styles in young colours have been carried over into the larger sizes, 20, 22 and 24, in many of the major Crimplene lines.

JUNIOR MISSES have a range of their own this year. This is not a jumped up child’s department line, or a watered down version of the adult range. The St Michael Junior Miss styles are designed to suit the very special tastes and figures of the in-betweens.

SUITS – Suits will be available in two and three-piece styles in Crimplene and two-piece styles in bonded checks with Tricel lining. Major stores.

Left Long-sleeved lines foulard dress, sizes 12 to 20, 69s 11d. **Centre** Sleeveless dress in Crimplene, 12 to 18, 79s 11d. **Right** Semi-fitted dress in lined printed Terylene lawn, 10 to 16, 79s 11d.

Twin styling in Tricel georgette, 12 to 20, plain fabric 69s 11d. printed 79s 11d. Both lined.

Left Terylene nylon gingham dress, lined, sizes 12 to 20, 69s 11d. **Right** Semi-fitted dress in rayon Caprice, with deep cowl collar, 12 to 18, 59s 11d.

Three-piece suit in Crimplene, 12 to 20, 150s.

SHOWERPROOF COATS – Terylene-cotton is the major development, tailored in the striking, softly angular styling of today’s look; an all-store line.

Shirtwaister classic in easy care Crimplene, 12 to 18, 79s 11d.

The perfect classic showerproof coat, in Terylene cotton, double breasted, with square-cut neckline, 12 to 18, 125s.

Three’s company under the St Michael umbrella – man’s wangee-handled, 45s, from a range of men’s and ladies’ umbrellas. **Left** Cotton poplin showerproof coat with rib-knit panels on collar, cuffs and pocket flaps, 12 to 18, 105s. **Centre** Terylene cotton raincoat from the men’s range, chest 36 to 44 in, 150s. **Right** Nylon raincoat, ideal lightweight, in 12 to 18, 39s 11d.

Two-piece suit in summer-weight Crimplene, sizes 12 to 20, 140s.

From the Junior Miss range. **Right** in rayon Caprice. **Left** in cotton. Both lengths 33, 35 and 37 in, 39s 11d.